



# Jonathan Dávila / Graphic Designer

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## Education

New York Institute of Technology  
New York, N.Y.  
BFA, Major in Graphic Design  
2002 – 2006

## Experience

aZura Stoneworks  
Alberta, CA  
Freelance Graphic Designer  
2010 - Present

- Created Corporate Identity and stationery
- Developed new packaging for the company's line of stone tiles

City Merchandise  
Brooklyn, N.Y.  
Freelance Graphic Designer  
2010 - Present

- Executing designs and layouts from creative concepts for: Apparel, Women's Accessories, and souvenirs
- Experience in collaborative, deadline-oriented business involving creative problem solving and budget management

NU Fashion Order  
New York, N.Y.  
Lead Designer  
2007 – 2009

- Responsible for the production of a large array of T-shirt artwork for the companies launch
- Developed, Designed, and produced all of the marketing material required which includes print marketing material and website

Urban Outfitters  
New York, N.Y.  
Receiving Team Lead  
2008 - 2010

- Prepared Receiving Reports which involved data received, vendor, and purchase order number, number of cartons, who merchandise was requested by, whether shipment was complete, and certified that the merchandise had been received in acceptable condition and in conformity with the specifications as stated on purchase order

eShave Inc.  
New York, N.Y.  
Lead Designer  
2006 - 2007

- Designed print ads, direct-mail, e-mail blasts and promotional collateral
- Maintained, monitored, and updated the eShave website
- Photographed products and photo retouched images for promotional media
- Designed a full line of new packaging for the new 2008 line of shaving products

## Computer Skills

Proficient Knowledge In

Learning Knowledge of

Adobe Photoshop CS4, Illustrator CS4, InDesign CS4, Dreamweaver CS4, Illustration  
Microsoft Office  
Corel Painter, Digital Photography

## Community Service

New York Institute of Technology

Student Leadership Mentor, HEOP program.  
Lab Assistant, Student work-study

References Furnished Upon Request